



## PROGRAM BOOK ADVERTISING SJYS 2019-2020

**REACH OVER 6,000 AUDIENCE MEMBERS** throughout the Bay Area during the SJYS 68<sup>th</sup> Concert Season

### CONNECT WITH A HIGHLY TARGETED AUDIENCE

- Exemplary young musicians, their families, and classical music lovers who enthusiastically attend and participate in an array of cultural activities
- SJYS's generous corporate sponsors and philanthropists
- Highly educated, affluent, diverse, and invested in the arts and education

Included: **Free Web Advertising** on the SJYS website at [www.sjys.org](http://www.sjys.org)

**San Jose Youth Symphony (SJYS)** offers a wide range of orchestral and ensemble training:

- 520+ Member Musicians & Their Families
- Two Full Orchestras
- Chamber Orchestra
- Two String Ensembles
- Two Flute Choirs
- Jazz Ensemble
- Concert Winds Ensemble
- Saxophone Ensemble
- Percussion Ensemble
- Harp Ensemble
- *Music Matters*, Our After-School Educational Outreach Programs for Bay Area Youth

**SJYS** is widely regarded as one of the country's finest youth orchestras and is recognized nationally as a model music and arts education organization.

Since its inception in 1951 under the former San Jose Symphony, **SJYS** continues to achieve the highest artistic standards and remains committed to musical excellence.

*"The **SJYS** is among the most accomplished youth orchestras I have heard."* - The Irish Times

**ADVERTISING WITH SJYS SUPPORTS THE FUTURE OF CLASSICAL MUSIC!**



YAIR SAMET  
MUSIC DIRECTOR

# SAN JOSE YOUTH SYMPHONY

*We want You to be part of something Great*

## ADVERTISING RATES SJYS 2019-2020

**Finished Program Book: 8.5" x 5.5"**

**Circulation: 6,000+**

**Distributed at 19 concerts: December 2019 – June 2020**

### ADVERTISING RATES:

FULL COLOR		
LOCATION	DIMENSIONS	PRICE
Back Cover/Outside Full Page	5" x 8"	\$850
Back Cover/Outside Half Page	5" x 4"	\$650
Inside Full Page	5" x 8"	\$650
Inside Half Page	5" x 4"	\$500
Inside Business Card Size	3.5" x 2"	\$320

BLACK & WHITE		
LOCATION	DIMENSIONS	PRICE
Inside Full Page	5" x 8"	\$500
Inside Half Page	5" x 4"	\$400
Inside Business Card Size	3.5" x 2"	\$240

### 2019-2020 AD SUBMISSION DEADLINE:

- November 25, 2019

### SUBMISSION & PAYMENT PROCEDURES:

- Please submit print-ready advertising material.
- Complete attached "SJYS Concert Program Ad Contract."
- Email ad and contract to **Shoko Michael**, Executive Director, [shoko@sjys.org](mailto:shoko@sjys.org).
- Payments may be made by check (payable to "SJYS") or by credit card (MasterCard, Visa and Discover).